

Exploiting and protecting your intellectual property assets

You are an SME innovating and growing internationally?

You wish to create and/or strategically manage your intellectual property assets (IP - patents, trademarks, models and designs, copyrights...)?

WHAT DO YOU GET ?

Your Network Advisor accompanies and guides you in the offer of services available to SMEs to **enhance and protect your IP** in order to make the most of it, including:

- › a diagnosis of your IP assets; co-financing of your patent application fees;
- › free advice from IP organizations;
- › innovation services to strengthen your IP assets and better exploit them;
- › partnership services to best exploit your assets internationally; etc.



Your guide to benefit from the European IP Helpdesk services

The Network teams up with the [European IP Helpdesk](#) to help you deal with IP issues at your doorstep. The Helpdesk is the European Commission's official intellectual property (IP) helpdesk providing free first-hand information and professional advice on IP and IP rights. The service is primarily intended for European researchers and SMEs engaged in international technology transfer or participating in a collaborative research program funded by European funds. Whether you need personalized assistance on an IP issue, information on the latest developments in IP or R&D in Europe or want to participate in a training session on IP rights - the European IP Helpdesk meets these needs.

➤ **Hotline**

The [helpdesk](#) is staffed by a team of experienced IP experts. They offer personalized advice on all your IP questions and rights. They will also provide you with a written response to your questions within 3 business days. The services offered also include the proofreading of working documents, contracts, or any other document related to intellectual property rights (e.g.: license or manufacturing agreements, joint-ventures, consortium agreements, etc.)

➤ **Awareness and training**

The European IP Helpdesk participates in events and conferences to inform you about its services and organizes [training sessions](#) on IP rights all over Europe, in-house or online.

➤ **Publication and information materials**

Numerous publications such as guides, fact sheets or case studies provide useful information and practical recommendations on how to deal with IP issues in business or in the framework of a collaborative research program funded by the European Union. All these documents can be found in the [online library of the European IP Helpdesk website](#). In addition, newsletters and a quarterly email newsletter keep you informed about the latest developments in IP. Upon request, the team also provides information materials for distribution.

Contact us

bene@hub.brussels

www.brusselsnetwork.be

@EuropeBrux #EENCanHelp

FREE OF CHARGE

