

Meet your Tech & Business Match at our Business Matchmaking Events

What are business matchmaking events?

Matchmaking events – also known as business brokerage events – are the **perfect setting for you to meet potential partners and clients and discuss possible collaborations**. They can be organized in a **physical, virtual or hybrid format**.

These events – **generally organized during large fairs or conferences** - bring together companies or research players with specific products or services to offer or with requests for solutions to find. They allow you to **book appointments with other companies that are open to collaboration** around these areas.

Partnerships of many kinds are created in these events:

- ✓ finding technology and R&D projects,
- ✓ collaboration in manufacturing or distribution of products,
- ✓ access to new markets, etc.



Find your ideal partner!

How to participate?

After getting advice from a Network expert on your partnership needs, goals and preparation, you will be ready to seek for companies to work with.

To maximize your time and attention during the events, you will need to **create a profile on the online catalogue of the event** you wish to attend. Through this online catalogue, you will have the opportunity to share what you are looking for, as well as what you can offer to other partners. The online catalogue also allows you to **find companies** and other organizations that you would be interested in and send them **requests for a meeting during the brokerage event**. Your time is money: the more complete and precise your collaboration profile is, the greater the chances to have the most suitable matches!

How does Enterprise Europe Brussels assist your company?

The support from our experts are thorough and complete. Your Network advisor will help you in the **preparation prior to the event** by building an attractive collaboration profile to introduce yourself to your potential partners & will also **assist you in finding your ideal partner**. Additionally, we also provide **on-site support and follow-up on the meetings** until a cooperation agreement is signed.

Contact us

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