

HERA INVEST

€100 million guarantee to support investments in innovative technologies to tackle priority health threats

WHAT IS HERA INVEST?

HERA Invest is a financing mechanism implemented under the InvestEU programme to promote advanced research and development of medical countermeasures and related technologies to better prepare and respond to cross-border health threats.

WHAT ARE THE OBJECTIVES OF HERA INVEST?



PROMOTE R&D BY EUROPEAN COMPANIES TO ENSURE OPEN STRATEGIC AUTONOMY



LEVERAGE PUBLIC FUNDING TO INCENTIVISE PRIVATE INVESTMENT



REDUCE MARKET FAILURES



FOSTER THE DEVELOPMENT
OF NEW MEDICAL
COUNTERMEASURES TO PROTECT
AGAINST HEALTH THREATS



The European Investment Bank (EIB) and the Commission's Health Emergency Preparedness and Response Authority (HERA), will invest

€ 100 million

Through non-dilutive venture debt, into promising projects, to leverage further private investment.

HOW DOES HERA INVEST WORK?

HERA Invest targets innovative companies (particularly SMEs) in clinical trials. On behalf of HERA, EIB can invest up to 50% of project costs.



WHO CAN APPLY FOR HERA INVEST SUPPORT?

Companies developing medical countermeasures which tackle one of the following health threats:

- Pathogens with pandemic or epidemic potential
- Chemical, biological, radiological and nuclear (CBRN) threats originating from accidental or deliberate release
- Antimicrobial resistance

HERA Invest targets **innovative SMEs** and midcaps with an innovative platform technology. Companies must have already raised equity from professional investors, have a sustainable business model and business plan, and have a solid corporate governance in place. The EIB will typically invest between

€15 and 30 million per project.

WHAT ARE MEDICAL COUNTERMEASURES?

Medical countermeasures (MCMs) **diagnose, prevent, protect from or treat** conditions during a public health emergency. Examples are:





ANTIBIOTICS



MEDICAL FOUIPMENT



CHEMICAL ANTIDOTES



THERAPEUTICS



DIAGNOSTIC TESTS



PERSONAL PROTECTIVE EQUIPMENT

INVESTING IN THE DEVELOPMENT OF INNOVATIVE MEDICAL COUNTERMEASURES

HERA Invest is one the **five flagship initiatives of HERA**, and it addresses market challenges and failures while boosting the Union's open strategic autonomy. HERA established a list of three priority threats, namely **pathogens with high pandemic potential**; **chemical**, **biological**, **radiological** and **nuclear threats**; and threats resulting from antimicrobial resistance.

HERA ensures preparedness and response by making sufficient medical countermeasures accessible.





HERA'S MISSION

- better EU health security coordination before and during crises
- bringing together the EU Member States, industry and relevant stakeholders
- development, production, procurement, stockpiling and equitable distribution of medical countermeasures
- reinforcing the global health emergency response architecture

Get in touch to know more!

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